

g^elish[®]

product catalog



g^elish[®]
SOAK-OFF[®]
GEL POLISH
0.5 FL. OZ.



gelish®

DONE RIGHT. FROM THE START.

As nail artists ourselves, we understand that nothing is more important than the tools of our craft and nothing is more challenging than product inconsistencies. It has been and always will be that quality is our #1 priority.

Gelish® was the first brush-in-bottle gel polish ever invented. The US and International patented formulation proves that fact.

The fact that millions and millions of bottles have been sold to—and reordered again and again by—thousands of salons is further proof. So, the fact is, the innovative Gelish® system, still the best on the market no matter who else followed, continues as the one most trusted by nail techs worldwide.

Our success is measured by your success. We are committed to you, the nail technician, to provide the best products, to share our knowledge through unprecedented education, therefore developing long lasting customer loyalty.



Danny Haile

Danny Haile - CEO & Founder

THE GELISH® DIFFERENCE

What makes the patented Gelish® formula unique is unlike other brush-on gels, Gelish® applies like a polish for easier application, smoother flow, better product leveling for a streak free and more complete curing for longer, chip free wear.

BRUSH

Laser-cut domed bristle brush gives the smoothest application yet and provides better control near the cuticle. Increased bristle count, exclusively salon tested to pick up the ideal amount of product, ensures full coverage and streak-free application.

COLOR BAND

Hate searching for the right Gelish shade? With the shoulder color ring, find each shade easily within your drawer. Not to mention, the larger color dot on the shrink sleeve helps with on-shelf identification.

LARGER COLOR DOT

The larger color dot makes it even easier to identify shades on the shelf or in your drawer.

CAP

Ergonomically designed cap fits comfortably in the hand for hours of strain free services.

FORMULA

Better product flow for a perfect finish every time.

BOTTLE

Matches the Morgan Taylor® bottle to create a true family.



fall in love with Gelish®

GELISH® IS THE GOLD STANDARD OF SOAK-OFF GEL POLISH.

It is and will always be the original soak-off gel polish and because of this it has become the trusted, go-to brand for nail technicians.

And now, the best is even better with an enhanced formulation for better stability, more accurate color, and improved product flow for an even easier, smoother laydown. The sleek Gelish® bottle provides better on-shelf and in-salon color designation with its larger color dot and color bar that can be seen from any angle. The custom brush provides for better control, feel, and a streak free application. This is the gold standard as you've never seen it before.

colors of Gelish®









































GELISH® SOAK-OFF GEL POLISH
& GELISH® XPRESS DIP POWDER

All Gelish® colors available in 15mL - 0.5 Fl. Oz.

All Gelish® Xpress Dip Powders available in 43 g - 1.5 Oz.

All Morgan Taylor colors available in 15mL - 0.5 Fl. Oz.

										
GEL-1110999 (SH) DIP-1620999 (SH) MT-3110999 (SH) SHEER & SILK	GEL-1110998 (SH) DIP-1620998 (SH) MT-3110998 (SH) TUTUS & TIGHTS	GEL-1110812 (SH) DIP-1620812 (SH) MT-110812 (SH) SIMPLE SHEER	GEL-1110876 (C) DIP-1620876 (C) MT-3110876 (C) ARCTIC FREEZE	GEL-1110811 (C) DIP-1620811 (C) MT-3110811 (C) SHEEK WHITE	GEL-1110265 (C) DIP-1620265 (C) MT-3110265 (C) MAGIC WITHIN	DIP-1620997 (SH) CLEAR AS DAY	GEL-1110933 (E) DIP-1620933 (E) MT-3110933 (E) IZZY WIZZY, LET'S GET BUSY	GE-1110001 (SH,C) DIP-1629001 (SH,C) MT-50001 (SH,C) HEAVEN SENT <i>Formerly Little Princess</i>	GEL-1110006 (SH,C) DIP-1620006 (SH,C) MT-50006 (SH,C) SIMPLY IRRESISTIBLE <i>Formerly Sweet Dream</i>	GEL-1110944 (C) DIP-1620944 (C) MT-3110944 (C) DO I LOOK BUFF?
										
GEL-1110187 (C) DIP-1620187 (C) MT-50187 (C) TAN MY HIDE	GEL-1110203 (C) DIP-1620203 (C) MT-50203 (C) PRIM-ROSE AND PROPER	GEL-1110878 (C) DIP-1620878 (C) MT-3110878 (C) TAUPE MODEL	GEL-1110928 (C) DIP-1620928 (C) MT-3110928 (C) SHE'S MY BEAUTY	GEL-1110854 (C) DIP-1620854 (C) MT-3110854 (C) NEED A TAN	GEL-1110298 (C) DIP-1620298 (C) MT-3110298 (C) CURLS & PEARLS	GEL-1110840 (P) DIP-1620840 (P) MT-3110840 (P) TAFFETA	GEL-1110814 (SH,S) DIP-1620814 (SH,S) MT-3110814 (SH,S) AMBIENCE	GEL-1110254 (C) DIP-1620254 (C) MT-3110254 (C) ALL ABOUT THE POUT	GEL-1110813 (P) DIP-1620813 (P) MT-3110813 (P) FOREVER BEAUTY	GEL-1110262 (C) DIP-1620262 (C) MT-3110262 (C) ONCE UPON A MANI
										
GEL-1110815 (S) DIP-1620815 (S) MT-3110815 (S) LIGHT ELEGANT	GEL-1110908 (C) DIP-1620908 (C) MT-3110908 (C) YOU'RE SO SWEET YOU'RE GIVING ME A TOOTHACHE	GEL-1110858 (C) DIP-1620858 (C) MT-3110858 (C) GO GIRL	GEL-1110178 (N,C) DIP-1620178 (N,C) MT-50178 (N,C) LOOK AT YOU, PINK-ACHU!	GEL-1110916 (N,C) DIP-1620916 (N,C) MT-3110916 (N,C) LOVE ME MAKE YOU BLINK PINK	GEL-1110295 (P) DIP-1620295 (P) MT-3110295 (P) ALL THE QUEEN'S BLING	GEL-1110180 (N,C) DIP-1620180 (N,C) MT-50180 (N,C) TOKYO A GO GO	GEL-1110936 (N,C) DIP-1620936 (N,C) MT-3110936 (N,C) TAHITI HOTTIE	GEL-1110914 (N,C) DIP-1620914 (N,C) MT-3110914 (N,C) YOU GLARE, I GLOW	GEL-1110835 (G) DIP-1620835 (G) MT-3110835 (G) JUNE BRIDE	GEL-1110859 (C) DIP-1620859 (C) MT-3110859 (C) IT'S A LILY
										
GEL-1110866 (C) DIP-1620866 (C) MT-3110866 (C) PLUM AND DONE	GEL-1110864 (P) DIP-1620864 (P) MT-3110864 (P) DIVA	GEL-1110828 (C) DIP-1620828 (C) MT-3110828 (C) BELLA'S VAMPIRE	GEL-1110036 (S) DIP-1620036 (S) MT-50036 (S) SEAL THE DEAL	GEL-1110920 (C) DIP-1620920 (C) MT-3110920 (C) LOVE ME LIKE A VAMP	GEL-1110845 (S) DIP-1620845 (S) MT-3110845 (S) SAMURAI	GEL-1110952 (E) DIP-1620952 (E) MT-3110952 (E) LOTS OF DOTS	GEL-1110240 (C) DIP-1620240 (C) MT-50240 (C) FIGURE 8S & HEARTBREAKS	GEL-1110817 (C) DIP-1620817 (C) MT-3110817 (C) EXHALE	GEL-1110191 (C) DIP-1620191 (C) MT-50191 (C) A LITTLE NAUGHTY	GEL-1110186 (P) DIP-1620186 (P) MT-50186 (P) TEXAS ME LATER
										
GEL-1110022 (C) DIP-1620022 (C) MT-50022 (C) PRETTIER IN PINK <i>Formerly All Dahli-ed Up</i>	GEL-1110181 (N,C) DIP-1620181 (N,C) MT-3110181 (N,C) POP-ARAZZI POSE	GEL-1110202 (C) DIP-1620202 (C) MT-50202 (C) DON'T PANSY AROUND	GEL-1110819 (C) DIP-1620819 (C) MT-3110819 (C) GOSSIP GIRL	GEL-1110257 (N,C) DIP-1620257 (N,C) MT-3110257 (N,C) WOKE UP THIS WAY	GEL-1110895 (N,C) DIP-1620895 (N,C) MT-3110895 (N,C) SHAKE IT TILL YOU SAMBA	GEL-1110896 (N,C) DIP-1620896 (N,C) MT-3110896 (N,C) CARNIVAL HANGOVER	GEL-1110173 (P) DIP-1620173 (P) MT-50173 (P) AMOUR COLOR PLEASE	GEL-1110261 (C) DIP-1620261 (C) MT-3110261 (C) ONE TOUGH PRINCESS	GEL-1110860 (P) DIP-1620860 (P) MT-3110860 (P) TUTTI FRUTTI!	GEL-1110222 (P) DIP-1620222 (P) MT-50222 (P) HIP HOT CORAL

GELISH® COLOR GUIDE

C - CREME | E - EFFECT | G - GLITTER | SH - SHEER | S - SHIMMER | M - METALLIC | N - NEON | P - PEARL