

MORGAN
TAYLOR®
Professional Nail Lacquer

CATALOG



Our Story



Danny Haile, David Daniel, and Gari-Dawn Tingler's history began in the nail industry, rooted early on as nail technicians. Over the course of 30 years, they have cultivated an unending passion for the professional nail market. That same passion also runs through each of their families, to their daughters and sons.

Morgan Taylor Professional Nail Lacquer was, in fact, named for Danny and David's daughters, Morgan Haile and Taylor Daniel as a way to pay homage to the impact that the professional nail industry has had on each family. This impact, and love of the industry, can be seen in the brand's commitment to quality and innovation. Morgan Taylor is a nail lacquer that is especially formulated for you... the nail professional. You can see this commitment to the professional in Morgan Taylor's select ingredients and innovative bottle – each thoughtfully developed for optimum style and performance.

Since the launch of Morgan Taylor, nail professionals have helped the brand to grow year after year. With this growth, the brand has been given the opportunity to be able to give back to the nail community and society at large. From local beach cleanup events to charitable donations for female empowerment, giving back has become embedded as a core value of the Morgan Taylor brand.



Morgan Taylor

More Professional. Longer Wear. Deeper Color.

Morgan Taylor sets the color standard in professional long-wear nail lacquer with reactive chemistry for shine and intense color that lasts. Our ultra-luxe formula was inspired by luminous pearls, raw gems, semi-precious stones, glimmering silvers and radiant golds all drawn from the earth. All pigments are saturated, pure, and finely milled for brilliant metallic, never-before-seen shimmers, decadent crèmes, stunning sheers, and glistening glitters.

The Bottle

A BOTTLE DESIGNED FOR FLAWLESS EXECUTION.

You expect only the best experience from start to finish. That's why we developed Morgan Taylor Nail Lacquer especially for you.



EXCLUSIVE BRUSH

With ultra-fine laser cut bristles, this brush is a curved cuticle-friendly shape for the easiest, most full-coverage application possible.



CUSTOM-DESIGNED BOTTLE

Exquisitely engineered for a fit second to none; our bottle is perfectly weighted for your comfort and balance.



DEEPER, CLEARER GLASS

This clarity in glass allows for light to enter, without distortion, providing you with more authentic color from the start.




ERGONOMIC CAP

This light weight design molds perfectly to your fingers, allowing for relaxed comfort and complete control.

7 Time Winner!

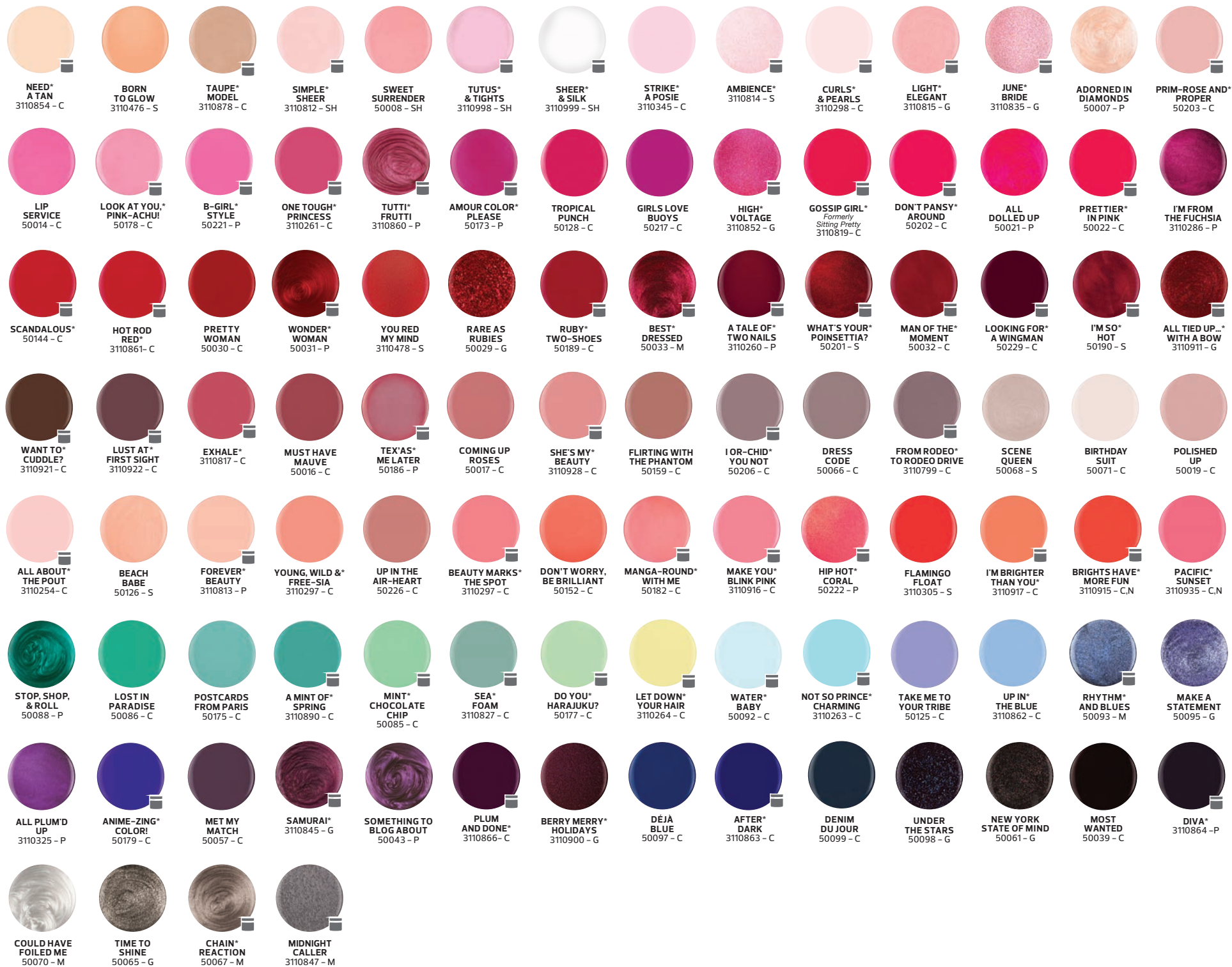
VOTED FAVORITE NAIL LACQUER BY SALON PROFESSIONALS
NAILPRO Magazine, Beauty Launchpad, NAILS Magazine



 ARCTIC FREEZE* <i>Formerly All White Now</i> 3110876 - C	 SHEEK* WHITE 3110811 - C	 MAGIC* WITHIN 3110265 - C	 SWEET* ON YOU 3110421 - SH	 CUDDLE* BUG 3110420 - SH	 IZZY WIZZY* LET'S GET BUSY 3110933 - S	 HEAVEN* SENT 50001 - C	 SIMPLY* IRRESISTIBLE 50006 - C	 I FEEL* FLOWER-FUL 3110342 - C	 TAN MY* HIDE 50187 - C	 IN THE NUDE 50002 - SH	 DO I LOOK* BUFF? 3110944 - C	 SIMPLY SPELLBOUND 50142 - C	 NEW SCHOOL NUDE 50117 - SH
 ONCE UPON* A MANI 3110262 - C	 I'M CHARMED 50004 - C	 SUGAR FIX 50005 - P	 FOLLOW* THE PETALS 3110344 - C	 TAFFETA* 3110840 - P	 N-ICE GIRLS RULE 50239 - S	 LUXE BE A LADY 50011 - C	 NEW ROMANCE 50013 - C	 LA DOLCE VITA 50009 - C	 YOU'RE SO SWEET* YOU'RE GIVING ME A TOOTHACHE 3110908 - C	 MAKE ME BLUSH 50010 - C	 GO GIRL* 3110858 - C	 NEW KICKS ON THE BLOCK 50120 - C	 IT'S A* LILY 3110859 - C
 J'ADORE MY MANI 50041 - G	 SARONG BUT SO RIGHT 50127 - S	 BERRY PERFECTION 50040 - C	 BRIGHT SIDE 50042 - C	 MY KIND OF BALL GOWN 50160 - C	 CANCAN WE* DANCE? 50176 - P	 ROSE-Y* CHEEKS 50196 - P	 PERFECT LANDING 50042 - C	 SWEET MORNING DEW* <i>Formerly Candy Coated Coral</i> 3110885 - C	 TIGER BLOSSOM* <i>Formerly Sweet Escape</i> 3110821 - C	 SHAKE IT TILL* YOU SAMBA 3110895 - C,N	 A PETAL FOR* YOUR THOUGHTS <i>Formerly Hot Hot Tamale</i> 3110886 - C	 SUNRISE AND THE CITY* 3110875 - M	 FIRE* CRACKER 50028 - C
 TAKE THE LEAD 50034 - C	 VIXEN IN A MASK 50163 - S	 GOOD* GOSSIP 3110842 - G	 ROSE* GARDEN 3110848 - P	 A TOUCH* OF SASS 50185 - C	 RED* ALERT 3110809 - C	 WELL SPENT 50037 - C	 FROM PARIS* WITH LOVE 50035 - C	 STAND* OUT 3110823 - C	 SEAL THE* DEAL 50036 - S	 BLACK* CHERRY BERRY 3110867 - C	 PUMPS OR* COWBOY BOOTS? 50183 - C	 A LITTLE* NAUGHTY 50191 - C	 FIGURE 8S* & HEARTBREAKS 50240 - C
 GARDENIA* MY HEART 3110345 - C	 PERFECT MATCH 50018 - C	 WHO'S THAT GIRL? 50015 - G	 SWEETEST THING 50012 - G	 IT'S MY PARTY 50072 - G	 NO WAY* ROSE 50073 - M	 ICE QUEEN* ANYONE? 50241 - S	 BRONZED & BEAUTIFUL 50074 - M	 BRONZED* 3110837 - G	 GIVE ME* GOLD 50075 - M	 ALL THAT* GLITTERS IS GOLD 3110947 - G	 GLITTER & GOLD 50076 - G	 GRAND* JEWELS 3110851 - G	 ENCHANTED* PATINA 3110253 - P
 CELLOPHANE COAT 3110480 - S	 PINK FLAME-INGO 50154 - C	 TAG, YOU'RE IT 50223 - P	 POP-ARAZZI* POSE 50181 - C	 TIKI TIKI* LARANGA 3110894 - C,N	 ORANGE CRUSH 50135 - C	 YOU'VE GOT TANGERINE LINES 3110478 - N	 WATT YEL-LOOKIN AT? 50151 - C	 GO FOR THE GLOW 50149 - C	 GOTTA HAVE HUE 50087 - C	 NO FILTER NEEDED* 3110259 - C,N	 WEST COAST COOL 50091 - C	 MAKING* WAVES 50124 - C	 LOTS* OF DOTS 3110952 - G
 PERIWINKLE POP 3110326 - C	 LET THEM EAT CAKE 50048 - G	 ALL THE* QUEEN'S BLING <i>Formerly</i> 3110295 - P	 P.S. I LOVE YOU 50045 - C	 MERCI* BOUQUET 3110340 - C	 INVITATION ONLY 50044 - C	 TOKYO A* GO GO 50180 - C	 TAHITI* HOTTIE 3110936 - C,N	 WOKE UP* THIS WAY 3110257 - N	 CARNAVAL* HANGOVER 3110896 - C,N	 YOU GLARE,* I GLOW 3110914 - C,N	 SHOCK THERAPY 50157 - C	 ONE PIECE OR TWO? 3110301 - P	 REIGN SUPREME 3110477 - C
 LOVE ME* LIKE A VAMP 3110920 - C	 BELLA'S VAMPIRE* 3110828 - C	 BLACK SHADOW* <i>Formerly Little Black Dress</i> 3110830 - C	 METALING AROUND 50062 - S	 FASHION* WEEK CHIC 3110879 - C	 SWEATER* WEATHER 50064 - C	 WHO-DINI? 50138 - C	 CASHMERE* KIND OF GAL 3110883 - C	 FAME* GAME 50069 - G	 WATER* FIELD 3110839 - G	 SPRINKLE OF TWINKLE 3110481 - G	 AMI MAKING* YOU GELISH? 3110946 - G	 TINSEL MY* FANCY 50193 - M	 A-LISTER* 3110969 - M

Morgan Taylor® Color Guide:

C - Creme | SH - Sheer | S - Shimmer | M - Metallic | P - Pearl | G - Glitter | N - Neon | * - Gelish Match |  - Dip Match



Peel-Off Glitter

Love Glitter But **Hate** Removal?

FRUSTRATION-FREE PEELABLE FORMULA

- 3x Faster Removal Than Traditional Glitter
- 2-3 Days of Wear
- Peels Off Clean without Acetone
- No Additional Base Coat Required
- 2-in-1 Glitter & Base Formula



GRAND JEWELS
3160851 15mL-0.5 Fl. Oz.



FAME GAME
3160069 15mL-0.5 Fl. Oz.



RARE AS RUBIES
3160029 15mL-0.5 Fl. Oz.



SWEETEST THING
3160012 15mL-0.5 Fl. Oz.



TOP COAT
3312003 15mL-0.5 Fl. Oz.

Your Favorite Morgan Taylor®
Glitters are now Peelable!

The secret to professional manicures and pedicures that last is proper preparation and products that work for the nail technician by providing instant, quality results. Morgan Taylor provides the perfect balance of these two principles with Essentials; a line of high efficacy products with fast-acting, and mild formulas. Its unique formulas with Bio-Organic Complex produce unparalleled results.



REMEDY RENEWING CUTICLE OIL 6CT DISPLAY
INCLUDES 6 EACH OF;
15 mL–0.5 Fl. Oz. REMEDY RENEWING CUTICLE OIL
51559



PURE CLEANSE

Waterless Cleanser for nails and tools. Prepares the nail plate for lacquer and shows your client that you care.
51010 120 mL–4 Fl. Oz.
51011 240 mL–8 Fl. Oz.

ACCELERATE

Dry to the touch in 60 seconds! Available in two applications. Spray for fast general application. Drops for precision application.
51012 120 mL–4 Fl. Oz. Spray
51013 240 mL–8 Fl. Oz. Spray
51014 9 mL–0.3 Fl. Oz. Drops
51015 30 mL–1 Fl. Oz. Drops
51560 6CT 9mL–0.3 Fl. Oz.

STRIP EASE

Removes lacquer including darks and glitters while protecting skin from harsh salon conditions.
51016 120 mL–4 Fl. Oz.
51017 240 mL–8 Fl. Oz.
51021 480 mL–16 Fl. Oz.
51022 960 mL–32 Fl. Oz.

REMEDY

Moisturizing Anti-Oxidant Grapeseed, Vitamin E, Sunflower and Safflower nail and cuticle oil.
51018 15 mL–0.5 Fl. Oz.
51019 30 mL–1 Fl. Oz.
51559 6CT 15mL–0.5 Fl. Oz.

REANIMATE

Refreshes lacquer instantly with 1 to 2 drops! Formulated to work with Morgan Taylor lacquer without compromising shine or wear.
51020 60 mL–2 Fl. Oz.

PROFESSIONAL TREATMENTS

BASE COATS:



GO AHEAD AND GROW

Great for a daily strengthening boost
51004 15mL-0.5 Fl. Oz.



STICK WITH IT

Finishes tacky to create the perfect long-wearing base
51000 15mL-0.5 Fl. Oz.



TOP COATS:



MATTES A WRAP

Transform any lacquer to matte with just one coat
51003 15mL-0.5 Fl. Oz.



MAKE IT LAST

Finishes your manicure with a high-gloss shine for long-term wear
51002 15mL-0.5 Fl. Oz.



NEED FOR SPEED

The perfect balance of speed and shine
51001 15mL-0.5 Fl. Oz.

Also available in large refill sizes!

PROFESSIONAL KITS

STICK WITH IT

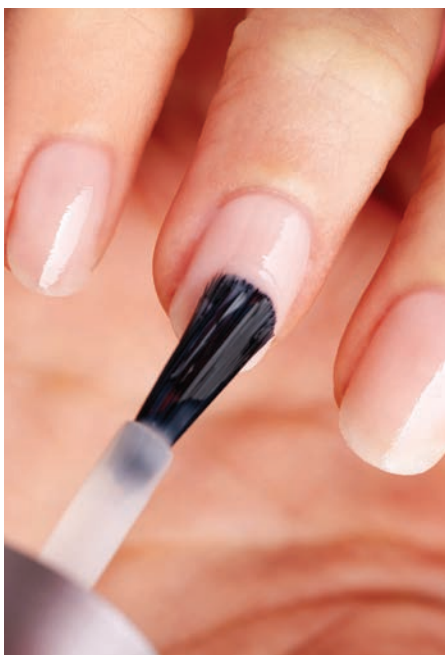
INCLUDES 120mL - 4 Fl. Oz. STICK WITH IT REFILL BOTTLE AND NOZZLE, PLUS FREE 15mL - 0.5 Fl. Oz. STICK WITH IT
3321400

MAKE IT LAST

INCLUDES 120mL - 4 Fl. Oz. MAKE IT LAST REFILL BOTTLE AND NOZZLE, PLUS FREE 15mL - 0.5 Fl. Oz. MAKE IT LAST
3322401

NEED FOR SPEED

INCLUDES 120mL - 4 Fl. Oz. NEED FOR SPEED REFILL BOTTLE AND NOZZLE, PLUS FREE 15mL - 0.5 Fl. Oz. NEED FOR SPEED
3322400



We just made every lacquer you own better.

Works with ANY lacquer system.

- Up to 10 days of wear
- Quantum Shine
- No LED light needed

REACT EXTENDED WEAR BASE COAT

Unique formula with oligomers provides radical color adhesion.

51005 15mL-0.5 Fl. Oz.

REACT EXTENDED WEAR TOP COAT

Seals the deal with chip resistance that outshines the rest.

51006 15mL-0.5 Fl. Oz.

REACT BREATHABLE 3-IN-1

Base, treatment, and top coat creates unique polymer gaps that allow air to pass through nail lacquer

3413000 15mL-0.5 Fl. Oz.



PROFESSIONAL KITS



REACT BASE COAT PROFESSIONAL KIT

INCLUDES 120mL – 4 Fl. Oz. REACT BASE COAT REFILL BOTTLE AND NOZZLE, PLUS FREE 15mL – 0.5 Fl. Oz. REACT BASE COAT

3421400



REACT TOP COAT PROFESSIONAL KIT

INCLUDES 120mL – 4 Fl. Oz. REACT TOP COAT REFILL BOTTLE AND NOZZLE, PLUS FREE 15mL – 0.5 Fl. Oz. REACT TOP COAT

3422400

REACTmax™ & dailyELIXIR

We did it again... Up to 10 days of wear. Strengthens without formaldehyde. No chance of brittleness. dailyELIXIR Keratin natural nail treatment truly fixes problems like no other product.



REACTMAX ORIGINAL NAIL STRENGTHENER + EXTENDED WEAR BASE COAT

Great for all nails in need of strengthening. Finishes nails with a high-gloss shine. Maximum strength formula.

3411100 15mL-0.5 Fl. Oz.

REACTMAX SATIN NAIL STRENGTHENER + EXTENDED WEAR BASE COAT

Leaves nails with a subtle natural-looking satin finish. Maximum strength formula.

3411101 15mL-0.5 Fl. Oz.

REACTMAX OPTICAL BRIGHTENER NAIL STRENGTHENER + EXTENDED WEAR BASE COAT

Ideal for dull or discolored nails. Contains optical brighteners for an instantly luminous look. Maximum strength formula.

3411102 15mL-0.5 Fl. Oz.

REACTMAX SATIN 6 CT DISPLAY

INCLUDES 6 - 15mL BOTTLES OF REACTmax SATIN BASE COAT

• NATURAL MATTE FINISH

3431101

DAILY ELIXIR KERATIN NAIL TREATMENT

The answer for breaking, splitting, peeling nails.

3313000 15mL-0.5 Fl. Oz.

COMPLETE PEDICURE & MANICURE

Enlightened skin care for feet and hands!
There's more BareLuxury to love with:



BARELUXURY COMPLETE 4PK

A complete 4 step pedicure and manicure in every pack.
INCLUDES 1 EACH OF SOAK (28 g/1Oz. net wt.),
MASQUE (20 g/0.7 Oz. net wt.), SCRUB (20 g/0.7
Oz. net wt.), MASSAGE BUTTER (20 mL/0.7 Fl. Oz.)

- | | |
|---|----------------|
| CALM
LAVENDER & SAGE | 51316 |
| RENEW
SEABERRY & KUKUI | 51317 |
| ENERGY
ORANGE & LEMONGRASS | 51318 |
| DETOX
GINGER & GREEN TEA | 51319 |
| ENERGY
COCONUT & HONEYDEW | 3613000 |
| JASMINE AND
LILY WATER | 3623001 |

24PC DISPLAY

INCLUDES: 6 EACH OF CALM, RENEW,
ENERGY, AND DETOX 4 PACKS
51335

BARELUXURY PROFESSIONAL SIZES

Everything you love about BareLuxury pedicure and manicure products, now available in 8 oz. sizes.



CALM PROFESSIONAL SIZES

- | | |
|----------------|------------------------------------|
| 3611800 | 226 g- 8 Oz. Net Wt. Soak |
| 3611801 | 226 g- 8 Oz. Net Wt. Masque |
| 3611802 | 226 g- 8 Oz. Net Wt. Scrub |
| 3611803 | 240 mL- 8 Fl. Oz. Butter |

ENERGY PROFESSIONAL SIZES

- | | |
|----------------|------------------------------------|
| 3611804 | 226 g- 8 Oz. Net Wt. Soak |
| 3611805 | 226 g- 8 Oz. Net Wt. Masque |
| 3611806 | 226 g- 8 Oz. Net Wt. Scrub |
| 3611807 | 240 mL- 8 Fl. Oz. Butter |



CALM PRO KIT

1 each of Calm 8 Fl. Oz. Soak, Scrub,
Masque, Butter & FREE Dissolve
Cuticle Remover & Callus Softener
3621000



ENERGY PRO KIT

1 each of Energy 8 Fl. Oz. Soak, Scrub,
Masque, Butter & FREE Dissolve
Cuticle Remover & Callus Softener
3621001



DISSOLVE CUTICLE REMOVER & CALLUS SOFTENER

2-in-1 fast acting formula with Bio-Organic
Complex treats cuticles and calluses while
hydrating and softening.
3619400 130 mL - 4.4 Fl. Oz.

BARELUXURY 24 HR HAND & BODY LOTION

BareLuxury™ 24HR Hand & Body Lotions instantly rehydrate parched skin
while soothing and protecting around the clock with an apple fruit extract
and emollient complex.



ENERGY

3610802 240 mL - 8 Fl. Oz.
3610902 946 mL - 32 Fl. Oz.



DETOX

3610803 240 mL - 8 Fl. Oz.
3610903 946 mL - 32 Fl. Oz.



CALM

3610800 240 mL - 8 Fl. Oz.
3610900 946 mL - 32 Fl. Oz.



RENEW

3610801 240 mL - 8 Fl. Oz.
3610901 946 mL - 32 Fl. Oz.



MEGA RACK DISPLAY

SINGLE MEGA RACK DIMENSIONS: W - 41" · H - 79" · D - 23" · DOUBLE MEGA RACK DIMENSIONS: W - 82" · H - 79" · D - 23"
 ONE RACK WEIGHT: 210 LBS. EACH
 270 LBS. INCLUDING THE PALLET

- 1138004 Side by Side (Includes: Empty Rack and Planogram Strips)
- 1180005 Left (Includes: Empty Rack and Planogram Strips)
- 1180006 Right (Includes: Empty Rack and Planogram Strips)



EMPTY MINI MEGA RACK DISPLAY

W - 28.5" · H - 73.5" · D - 18.5"
 WEIGHT: 160 LBS. EACH
 (210 LBS. INCLUDING THE PALLET)
 1138011 Empty (Includes: Empty Rack and Planogram Strips)

DISPLAY RACKS



EMPTY 36PC DISPLAY
 W - 9.75" · H - 14.5" · D - 5.75"
 WEIGHT: 3 LBS.
 51518



EMPTY 90PC DISPLAY
 W - 16" · H - 20.25" · D - 9"
 WEIGHT: 7 LBS.
 3530000



EMPTY 360PC RACK*
 W - 23" · H - 32" · D - 10"
 WEIGHT: 23 LBS.
 51500



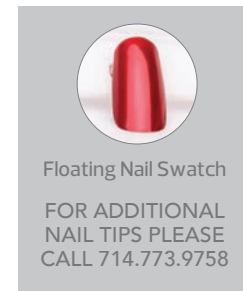
EMPTY 48PC WALL RACK
 W - 20" · H - 21.5" · D - 2"
 WEIGHT: 5 LBS.
 51501



EMPTY 720PC RACK SIDE BY SIDE*
 W - 46" · H - 32" · D - 10"
 WEIGHT: 46 LBS.
 3130020



EMPTY SEASONAL TRIO DISPLAY
 W - 13.5" · H - 18" · D - 11.25"
 WEIGHT: 9 LBS.
 1138010



*Display racks come with unpainted nail tips and planogram strips.

MARKETING MATERIALS

Visit our FTP site www.morgantaylorftp.com for more digital marketing material!

UNPAINTED NAIL BOARD

1180007



PAINTED NAIL BOARD

3780002



BARE LUXURY CALM POSTER

47-50383



BARE LUXURY ENERGY POSTER

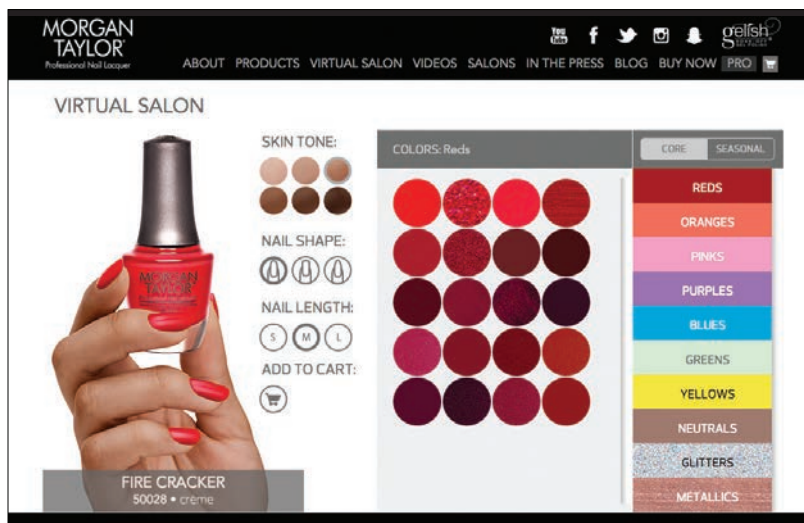
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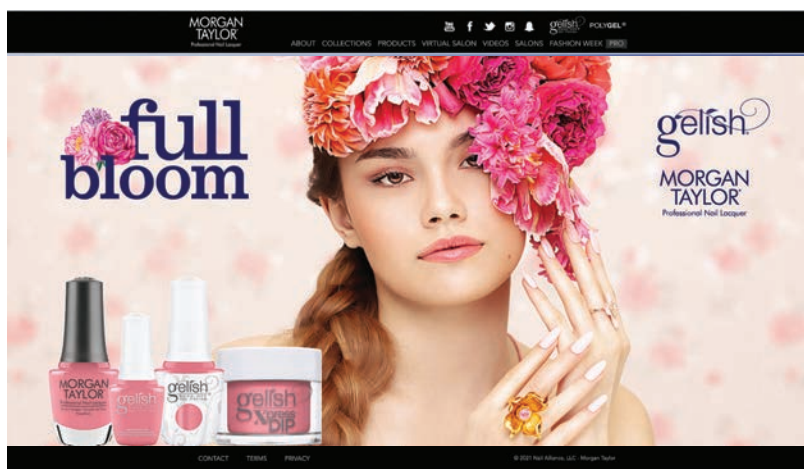
ONLINE SUPPORT

A Color Try On Studio At Your Finger Tips!

WEB:

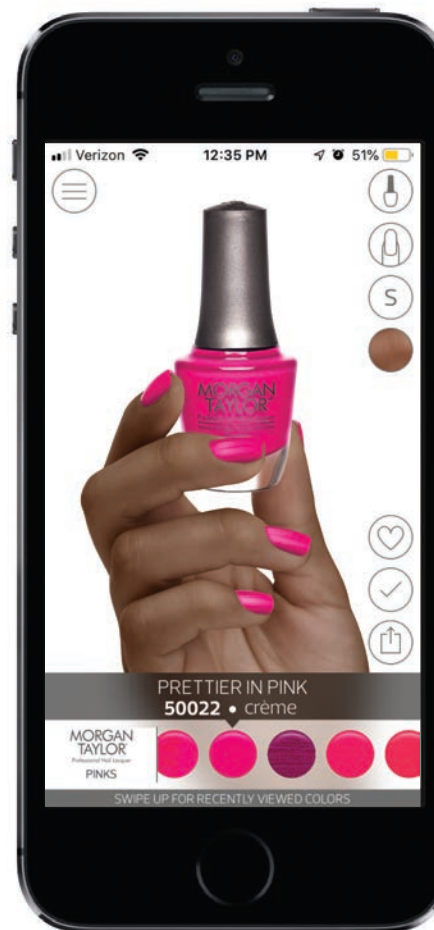


Color Try-On Studio Available Online and in the App!



Visit MorganTaylorLacquer.com for the most updated product information!

MOBILE:



- iOS & ANDROID COMPATIBLE
- TRY ON COLOR
- MATCH A COLOR
- VIDEOS
- AND MUCH MORE

MORGAN TAYLOR[®]

Professional Nail Lacquer



#MorganTaylor

For more information call 714.773.9758
or visit MorganTaylorLacquer.com

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